



# THE FRIARY FUNDRAISING PACK

  
the Friary  
Working  
locally to end  
homelessness

## Thank you for choosing to support us

This fundraising pack is here to guide you through your fundraising journey. We'll give you some ideas of what you can do to help raise funds for the Friary, tips to boost your donations, and information on how your donation will go to support those most in need.

## What does the Friary do?

The Friary supports homeless and vulnerable people in the local community. We offer practical support in the form of hot food, clean clothes and show and laundry facilities. We also offer free emotional support and advice to those who need it.



## Who does the Friary help?

“Homeless” can mean many things. We instinctively think of those sleeping on the streets, but it also includes people who are sofa surfing, sleeping in tents, cars or boats, and those in unstable accommodation. We also provide support for vulnerable people, including those who are unemployed or isolated.



## How will your fundraising help?

**£1000** This will cover the costs to run the Friary's Drop-In Centre for a whole day

**£500** Provides a month's supply of food for breakfast and food parcels

**£250** Covers a week's worth of utility bills for the Drop-In Centre (light, heating, shower and laundry)

**£100** This will provide one of our wellbeing sessions with the Friary's allotment project

**£50** Covers a week's worth of perishable food (e.g. milk and bread) at the Friary

**£20** Provides a starter pack for someone moving into a new home (e.g. bedding, kitchen utensils, kettle)

**£10** Fuels and charges the Friary vans for a day - these are used to move people into new homes

**£5** Provides a rough sleeper with a hot breakfast and a hot drink



## A trip along the Great Wall of China

Deb's mission was to trek along the Great Wall of China. Through *Charity Challenge*, Deb signed up for this incredible journey and fundraised an incredible £2605 for the Friary in the process. She did this by upcycling and selling items at car boot sales.

"It was extremely tough, but fantastic! After spending the morning at the Friary, I learnt about the fantastic work they do and met some incredibly inspiring people."

# FUNDRAISING IDEAS

The Friary is a charity partner of the Robin Hood Half Marathon – to take part please head to [the-friary.org.uk/rhbm](http://the-friary.org.uk/rhbm). If you have already signed up for the Robin Hood Half Marathon, you can boost your sponsorships with any of these ideas.



### Bake sale

Sell baked goods to friends, family or colleagues



### Quiz

Host a charity quiz night for the Friary



### Coffee Morning

Host a coffee morning – raise money together over a brew



### Charity Raffle

Collect prizes and host a charity raffle – even £1 per ticket can go a long way



### Take part in a race

With marathons, 10ks and fun runs, there's something for every ability level

## What do you want to do?

The possibilities are endless. Think of your hobbies – you could start a football or a chess tournament. You could host a knit-a-thon. You could ask everyone in your office to wear fancy dress for £1. Don't be afraid to think outside the box.



## Sleep out for one night

West Bridgford Colts Football Club have supported the Friary by arranging annual sleepouts on their own pitch. In 2022, they raised an incredible £2000! One night of discomfort is a small glimpse into the real life of a rough sleeper.

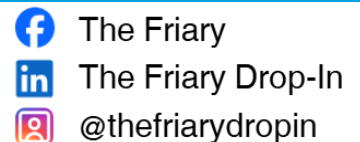
If you'd like to swap your bed for sleeping bag for a night, please get in touch at [admin@the-friary.org.uk](mailto:admin@the-friary.org.uk). You can sleepout by yourself in your garden or organise a group sleepout with others.

## Want to host an event for the friary?

If you're hosting an event in support of the Friary, we want to hear from you! Please get in touch with [admin@the-friary.org.uk](mailto:admin@the-friary.org.uk).

To support the event, we can offer the following:

- Event shared on our social media pages and in our newsletters
- Donation buckets for the collection of money
- Donation boxes for the collection of items
- Volunteers, if needed, to help at the event
- Friary T-shirts
- Sponsorship forms with the option to GiftAid
- Encouragement and well wishes!



## A free gig fundraiser

Local band, Bored Marsh, hosted a free gig in collaboration with Liquid Light Brewery, with donations collected for the Friary on the night. This event raised over £200, and was such a fun night! Frontman, Joe Need, said "You came out in force and we hugely appreciate it. We had an awesome night and hope you did too. We just wish it could have gone on longer!"



# SETTING UP YOUR JUSTGIVING PAGE



## YOUR OWN FUNDRAISER

When you've decided what you're going to do to fundraise, head to [justgiving.com/charity/friarydrop-in](https://justgiving.com/charity/friarydrop-in). Click the button that says "Start Fundraising" and log in to your JustGiving account.

You will then be guided through the process of setting up your fundraising page. You can personalise your page by writing about why you're choosing to support the Friary - your donors will want to know why it's important to you.

Once you've set up your page, you can now start asking for donations! Share the link to your page with family and friends, promote it on your social media, and even donate yourself.



## ROBIN HOOD HALF MARATHON

Because you're joining a team of half marathon runners, setting up your JustGiving page is slightly different.

Instead of making your own fundraising page, there is a JustGiving campaign where all the fundraisers' totals are added together.

When you sign up to compete the Robin Hood Half Marathon in support of the Friary, we will email you instructions on how to join our campaign.

If you'd like to sign up to take part please visit [the-friary.org.uk/rhbm](https://the-friary.org.uk/rhbm)



# THANK YOU!

We are so grateful for all of our incredible fundraisers. If you're planning a fundraiser, we'd love to meet you and show you around our Drop-In Centre, so you can see first-hand how your fundraising will help.

 46 Musters Road, NG2 7PR

 [www.the-friary.org.uk](http://www.the-friary.org.uk)

 0115 982 5448

 [admin@the-friary.org.uk](mailto:admin@the-friary.org.uk)